

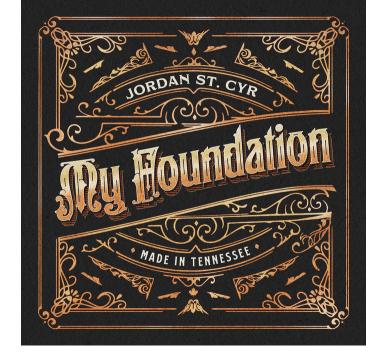
## JORDAN ST. CYR DEBUTS SOPHOMORE MY FOUNDATION ON JUNE 14 WITH TITLE TRACK RELEASING TO DSPs MAY 10, MOTHER'S DAY WEEKEND

Following Powerful <u>Opry Debut</u>, Manitoba Native and Juno Award Winner Releases 11-Track LP on Father's Day Weekend via BEC Recordings

Lauded by contemporaries including Amy Grant, Matthew West, and Mac Powell, St. Cyr is the winningest recording artist at Canada's 2022 and 2023 GMA Covenant Awards



Jordan St. Cyr (Photo Credit: Robby Klein)



**NASHVILLE, Tenn. (May 2, 2024)** — Manitoba native, 2023 Juno Award recipient in an Album of the Year category, and 16-time GMA Covenant Award winner <u>Jordan St. Cyr</u> launches his sophomore album <u>My Foundation</u> on June 14, Father's Day weekend, with its title track releasing to DSPs on May 10, Mother's Day weekend.

My Foundation isn't just the title of an album or a song though, it's a revelation of St. Cyr's way of life. "This album comes on the heels of a challenging season centered around my daughter Emery's health," says the 41-year-old husband to Heather and father of four: Aidan (13), Liam (11), Willa (9) and Emery (5).

"As a family we had to root down and lean into faith – our foundation," he continues. "Emery was diagnosed with <u>Sturge-Weber Syndrome</u> at birth (Nov. 2018) which developed into regular seizures as she continued to grow. When she was 4 years old, we moved to Nashville and connected with excellent doctors at Vanderbilt Children's Hospital, and our now-5-year-old baby girl has been seizure-free for over a year."

A construction worker by trade, St. Cyr expressed his family's journey of gratitude and faith through song, with the Biblical parable of the wise and foolish builders (found in Matthew) at the core of the album. "The fact my faith parallels my also being a builder; the song and album title were obvious choices. Thinking back now, I recall my wife and I staying up night after night for weeks praying for Emery; I now rejoice for all the gifts He gave us through the process. This record is quite literally a statement of faith declaring not 'what,' but 'Who' my and my family's lives are built upon."

The record's first single, "Rescue" (released April 14, 2023), is climbing radio charts stretching across the U.S. and Canada, currently at #15 on the Billboard Christian Airplay and in the Top 15 at Billboard AC Monitored charts and Mediabase.

"'Rescue' was inspired by a two-week season where it felt like my family and I were being attacked on all sides," he says. "It started with the news of Emery battling seizures and potentially having eye surgery, our oldest daughter breaking her leg, myself losing a record deal, our car breaking down twice, and all six of us getting food poisoning. Life felt impossible but the promise of Jesus held true. When things got chaotic our rescue was His peace. He is the calm in the storm and his faithfulness never left us. Not even once." Watch the "Rescue" music video here.

## **My Foundation Track Listing:**

- 1. To Save My Life (St. Cyr, Kyle Williams, Ethan Hulse)
- 2. My Foundation (St. Cyr, AJ Pruis, Matthew West)
- 3. Help (St. Cyr, Jonathan Gamble, Ben Tan)
- 4. The Promise (St. Cyr, AJ Pruis, Matthew West)
- 5. Rescue (St. Cyr, Jonathan Gamble, Justin Amundrud)
- 6. A Way For Us (St. Cyr, Brandon Heath, Christian Hale)
- 7. Something Greater (St. Cyr, Jeff Sojka, Ben Glover)
- 8. Easy (St. Cyr, Micah Kuiper, Benji Cowart)
- 9. Life Before You (St. Cyr, Jeff Sojka, Ben Glover)
- 10. Generation To Generation (St. Cyr, Mark Campbell, Tony Wood)

11. God Did A Good Thing (St. Cyr, Matthew West, Jeff Pardo)

## Pre-save/add My Foundation HERE.

My Foundation follows St. Cyr's 2022 self-titled debut LP, which earned a Juno Award as Contemporary Christian/Gospel Album of the Year (2023), and includes acclaimed radio singles, "Fires" (his debut U.S. single and Top 5 after 45 weeks on radio charts), and his first U.S. #1, "Weary Traveler." St. Cyr also earned two GMA Dove Award nominations (Best New Artist and for Short-Form Video Of The Year for "Weary Traveler"), and swept the 2022 GMA Canada Covenant Awards with six wins — the most out of all other nominees — including Artist of the Year, Album and Male Vocalist of the Year along with Best Pop Song, Live Music Artist, and AC Artist of the Year.

St. Cyr was recognized with additional five honors during 2023's GMA Canada Covenant Awards, including Artist of the Year, making him the most-awarded artist for a second consecutive year.

With this momentum, St. Cyr is sought-after on the road in the U.S. and Canada. Having toured with artists including Mac Powell, Jeremy Camp, Anne Wilson, Colton Dixon, Crowder, Matt Maher and the K-LOVE Christmas Tour, St. Cyr will be embarking on Summer tour dates in June (dates and venues to be announced in coming weeks).

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