



Pictured L-R: Nick Sciorra, Karen Korponai, Clayton Anderson (Photo Credit: David Doobinin)

Clayton Anderson Delivers Presentation With Performance During Concordia Annual Summit 2023 in NYC

Indiana Native Addresses Global Thought Leaders On Forthcoming Musical Impact Initiative Benefiting Refugees

**Anderson Extends Humanitarian Outreach Later This Week
During Farm Aid Performance, Saturday, Sept. 23**

NEW YORK, NY (Sept. 20, 2023) — Clayton Anderson (singer-songwriter, Visionary Media Group), Karen Korponai (CEO and Founder, Konscious Konsulting), and Nick Sciorra (Founding Managing Partner, Visionary Media Group) were invited to participate at Monday's Concordia Annual Summit 2023. The trio presented an initiative benefiting refugees (soon to be unveiled publicly) to a room of the world's most prominent business, government, and nonprofit leaders in order to foster dialogue and enable effective partnerships for positive social impact.

"I'm humbled and honored to have been invited into this room to present this new musical impact initiative which will benefit struggling refugees all around the world," says Anderson. "The summit

panel was filled with an esteemed group of notable, globally influential leaders who just 'got it' – their support and encouragement after the presentation was very rewarding. I can't wait to unveil what's next."

The Concordia Annual Summit upholds a remarkable legacy of uniting heads of state, policymakers, business executives, NGO leaders, entrepreneurs, and activists for over a decade. As the leading public-private sector forum alongside the UN General Assembly, this year's gathering will establish market-led solutions to the greatest challenges of today. Delving into the pivotal role of the private sector in combating disinformation to tackling urgent issues like mental health, environmental sustainability, and emerging technologies, the Summit will foster transformative discussions and deliver actionable outcomes.

Following the Concordia presentation, Anderson — an Indiana native — is readying for [Farm Aid 2023](#), where he'll join a star-studded lineup featuring John Mellencamp, Willie Nelson & Family, Neil Young, Dave Matthews & Tim Reynolds, and Margo Price, as well as Bobby Weir & Wolf Bros featuring The Wolfpack, Lukas Nelson, Nathaniel Rateliff & The Night Sweats, Allison Russell, The String Cheese Incident, and Particle Kid.

Held at Ruoff Music Center in Noblesville, IN this Saturday, Sept. 23, Farm Aid 2023 is currently sold out, but will stream live in HD at farmaid.org, starting at 11:30am EDT, and will also stream live on [Farm Aid's YouTube channel](#).

About Clayton Anderson:

A country singer-songwriter with a midwestern rock flair, Clayton Anderson grew up on the lakes of Southern Indiana — fishing, boating, and playing his guitar. As a student at Indiana University, he kicked off his music career, building a grassroots fan following playing local bars and parties. In 2008, he stepped onstage at Kenny Chesney's Next Big Star Battle in Cincinnati and walked off as the winner. He released his debut album, *Torn Jeans & Tailgates*, in 2011, followed by *Right Where I Belong* (2014) and *Only to Borrow* (2016). Pre-COVID, he toured nonstop, opening for Eric Church, Blake Shelton, Jason Aldean, Jimmy Buffett, Thomas Rhett, Lee Brice, and Carly Pearce. During the pandemic, Anderson got creative by partnering with the Bud Light Dive Bar Tour: Home Edition and launching socially-distanced "Lake Tour" concerts. 2021 saw the release of "Only Us," one of his most-streamed songs to date.

Anderson kicked off 2022 by dropping two new tunes: "Nothin' But Net," co-written with Christian Stalnecker (Kane Brown) and co-written/produced by Grammy-winning Dave Audé and as heard on ESPN for College Basketball Season, and "Get After It." Co-written by Shane Stevens ("Fancy Like") and produced by Nash Overstreet, the latter song celebrates hard work and getting the job done and can also be heard in a national Ford ad campaign. Now he's gone back to his roots on the water, releasing fishing anthem "Show Me Your Fish," also co-written by Christian Stalnecker and co-written/produced by Dave Audé. On August 12 (812 happens to be Southern Indiana's area code) Anderson released "Indiana" in tribute to his home state. On September 16, he released his national debut album *Made In The USA* with a simultaneous release of a new music video to "[Let Me Go](#)" via [a CMT World Premiere](#).

Clayton was an invited presenter during the 2023 Concordia Annual Summit (Sept. 18) and will play Farm Aid, Sept. 23.

Follow Clayton on social media: [Facebook](#), [Instagram](#), [Twitter](#), [TikTok](#), [YouTube](#)

About Visionary Media Group:

Visionary Media Group is a homegrown Nashville-based company whose mission is to illuminate purpose-driven stories through the power of Music, Media & Technology. Visionary's unique blend of talent, technology and impact, endeavor to Empower Artistry, Enhance Content, Engage Community, and Amplify Storytelling. We invite you to join us in our new and exciting journey to empower artists and fans to reimagine authentic connections, re-tell their inspiring stories, and rekindle a shared

sense of purpose.

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About Concordia Annual Summit:

The Concordia Annual Summit convenes the world's most prominent business, government, and nonprofit leaders to foster dialogue and enable effective partnerships for positive social impact. This global affairs forum takes place in New York City and examines the world's most pressing challenges to identify avenues for collaboration.

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