



Ashley Ray Releases Autobiographical Music Video For "Just A House"

New video directed and produced by brother/sister filmmaking team Stephen and Alexa Kinigopoulos speaks to healing

NASHVILLE, **Tenn**. **(February 3, 2022)** — Fresh from its debut at the Shreveport Film Festival, the music video for <u>Ashley Ray</u>'s moving single "<u>Just a House</u>" made its worldwide debut last night.

It's a gorgeous and heart-wrenching video, woven around the storyline of a young boy's attempts to support his family — and his own mental health — while living alongside his dying grandmother. For Ray, the clip adds new dimensions to a song first inspired by the 60-acre lawn at her mother's house, a property that has been difficult to maintain since the passing of Ray's father.

"My dad has been gone for 15 years and we're all still trying to learn how to live without him," says the songwriter, who included "Just a House" on her 2020 album <u>Pauline</u>. "This song is deeply personal to us."

Video directors Stephen and Alexa Kinigopoulos resonate with "Just a House," as well. Drawing inspiration from their own family's experience with loss, they used Ray's song as the basis for a

video that unfolds like a short film. In it, our adolescent hero attempts to provide for his ailing family by selling a refurbished TV he pulled from a junkyard, then participates in a pie-eating contest in hopes of winning a cash prize. Coming home, he sees ambulance lights outside of his grandparents' trailer and realizes he's too late.

"When I first heard this song, it triggered me in the best way," notes Stephen. "I re-lived my family's loss. It triggered me to think of the loss and the whole process in a montage sort of way... I could see and feel what Ashley's mom was feeling. That dug up some skeletons for me." As for the song's spirited creator, he adds, "Ashley's voice is raw and haunting, and attacks from all angles."

The video for "Just a House" marks the latest milestone for an album that's received critical acclaim from all circles. *American Songwriter* called it "a moving piece of music," with the *Boston Globe* praising Ray's "fierce collection of gutbucket country" and ability to "tell stories with unapologetic candor about herself and her people."

Follow Ashley Ray on social media:

Instagram: https://www.instagram.com/ashleyraymusic/

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About Ashley Ray:

Raised on a farm in Lawrence, Kansas, Ashley Ray has established herself as one of Nashville's most nuanced voices, chasing down critical acclaim not only as a solo artist, but also as an indemand songwriter for Little Big Town, Lori McKenna, Lady A's Charles Kelley, and others. Her unique approach to melody and storytelling has resulted in partnerships with publishing companies like SonyATV Tree and BMG Nashville. Meanwhile, her albums have earned her shows with Eric Church, Miranda Lambert, and other country trailblazers who, like Ashley, create a modern sound without chasing after modern trends.

Ashley Ray shines a light on her midwestern roots with her third album, <u>Pauline</u>, whose autobiographical songs tell true stories of love, loss, and life in Middle America. The album finds her teaming up once again with songwriter/producer Sean McConnell, with whom she co-wrote Little Big Town's GRAMMY-nominated Top 40 hit, "The Daughters."

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