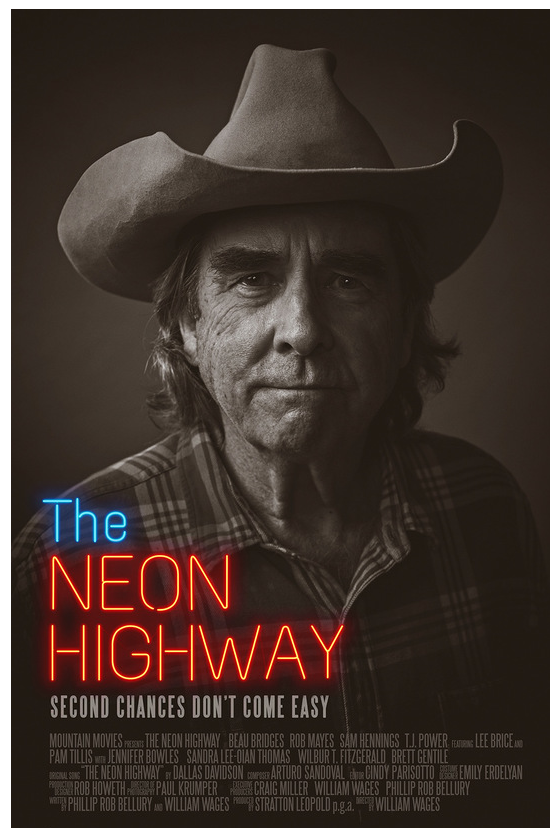




THE NEON HIGHWAY, STARRING EMMY®, GOLDEN GLOBE AND GRAMMY® WINNER BEAU BRIDGES SETS HEARTLAND THEATRICAL RELEASE ON MARCH 15, 2024

PREMIERE SET FOR WEDNESDAY, MARCH 13 IN NASHVILLE

FILM FEATURES ORIGINAL MUSIC BY GRAMMY®, CMA, AND ACM NOMINATED AND AWARD-WINNING RECORDING ARTISTS: LEE BRICE, DALLAS DAVIDSON AND GRACE ASBURY INCLUDING NEW SONG PENNED BY DAVIDSON AND PERFORMED BY BRICE
"THE NEON HIGHWAY"



LOS ANGELES (Jan. 26, 2024) — Presented by Mountain Movies and produced by veteran filmmaker Stratton Leopold (*The Sum Of All Fears*, *Mission: Impossible III*), THE NEON HIGHWAY will release theatrically on March 15. Directed by William Wages (*Yellowstone*, *Lethal Weapon*) and co-written by Wages and Phillip Rob Bellury (*A Ride To Heaven*, *Remember This*), the film stars Emmy®, Golden Globe and GRAMMY® winner Beau Bridges (*The Fabulous Baker Boys*, *Eden*), who was recently honored with the Icon Award from The Family Film & TV Awards, recognizing the significance of family entertainment.

THE NEON HIGHWAY also stars Rob Mayes (*Legends*, *NCIS*), Sam Hennings (*The Work and the Glory* franchise), Sandra Lee-Oian Thomas (*Mr. Mercedes*, *Superstition*), T.J. Power (*Eat Pray Love*, *Offspring*), Brett Gentile (*We're The Millers*, *The Walking Dead*) and Ezekiel Bridges (*Spiral*, *Mr. Mayor*) along with GRAMMY® and CMA winner Pam Tillis as herself and Curb recording artist Lee Brice as Lamont Johnson.

About The Film: Twenty years ago, Wayne (Mayes), an aspiring singer/songwriter, was a heartbeat away from making it in Nashville when a car accident derailed his ambitions. Now working a 9-5 job and struggling to support his family, Wayne has a fateful encounter with waning country music great Claude Allen (Bridges) who reignites Claude's musical dreams. Together they go to Nashville with one of Wayne's songs, believing that with Claude's fame and contacts, they can make it big. The problem is the industry has changed and no one is interested in the song – or Claude. Devastated and out of options, Wayne creates a way to get the song out to the public; not for himself, but for Claude.

"I couldn't be more excited to bring THE NEON HIGHWAY to audiences throughout the country," said Producer Stratton Leopold. "This film means a great deal to me, and after spending so much time working on mass entertainment it is a privilege to bring this film to audiences across the American Heartland, and to share a story about the music that fills our lives."

Arturo Sandoval – Cuban-American jazz legend and multiple GRAMMY winner – composed the movie's score with Curb Records releasing. The performance scenes were captured live as performed on set by musicians including Mayes, Brice and rising country newcomer, Grace Asbury.

The film's first song and title track, "The Neon Highway" was released January 26th. The track was written by Dallas Davidson ("I Don't Dance," "Crash My Party") and performed by two-time ACM winner and GRAMMY and CMA nominee, Brice.

THE NEON HIGHWAY opens March 15th in Los Angeles and in select markets including Atlanta, Austin, Charlotte, Dallas, Denver, Memphis, Nashville, Orlando, and San Antonio.

THE NEON HIGHWAY is a Mountain Movies production and is distributed by Freestyle Releasing. Stratton Leopold serves as producer with Lori Berlanga as Co-Producer. William Wages, Phillip Rob Bellury, and Craig Miller, Executive Produced.

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For interviews in advance of the premiere or for screeners, please contact:

Jackie Marushka | Jackie@MarushkaMedia.com

Steve Rohr | Steve@lexiconpublicrelations.com

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